

"Think global, act local"



The Circle of Specialty Food Distributors

Introduction to CEISA

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The Circle of Specialty Food Distributors

Who we are:

CEISA (Circle of Specialty Food Distributors) is a close collaboration of worldwide food & beverage marketing and distribution companies that offer the world's finest and most exclusive food and beverage products.



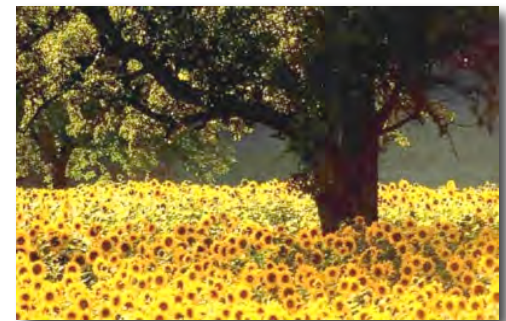
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What we do:

CEISA members market the finest quality products from leading international food producers on an exclusive basis. These include specialty and natural foods, confectionery and beverage products. We offer complete marketing services and distribution of selected specialty assortments of the highest quality to consumers that demand the best in quality and taste. We also ensure maximum market penetration into every available trade channel to the benefit of consumers and the satisfaction of their business partners and suppliers.



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Our Expertise:



CEISA members have in-depth **market knowledge** and **product know-how** to develop strong brands for their clients.

We handle each brand as if it is our own, by employing proven **marketing concepts** which coordinate manufacturers' ideas with the requirements of local markets. Also, highly trained, experienced and **committed sales and distribution specialists** are available to meet all sectors of the trade.



In the interest of the brand, each new product is carefully evaluated for **market suitability, growth potential and achievable volume**. Today, **market research**, in accordance with different national criteria, ensures a product's success for both manufacturer and the trade.

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Where we are:

Only one distributor per country can be appointed.

Final decision for membership rests on the company's reputation in their respective market. Before admitting any new CEISA member, a thorough evaluation of the company and its' marketing position is conducted by our board of directors.

Currently, CEISA encompasses 16 members worldwide.

Members meet at various international food & beverage shows held all over the world, such as the ISM, ANUGA and SIAL.



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**Who we work for:
A selection of Big Brands and Corporate Names**

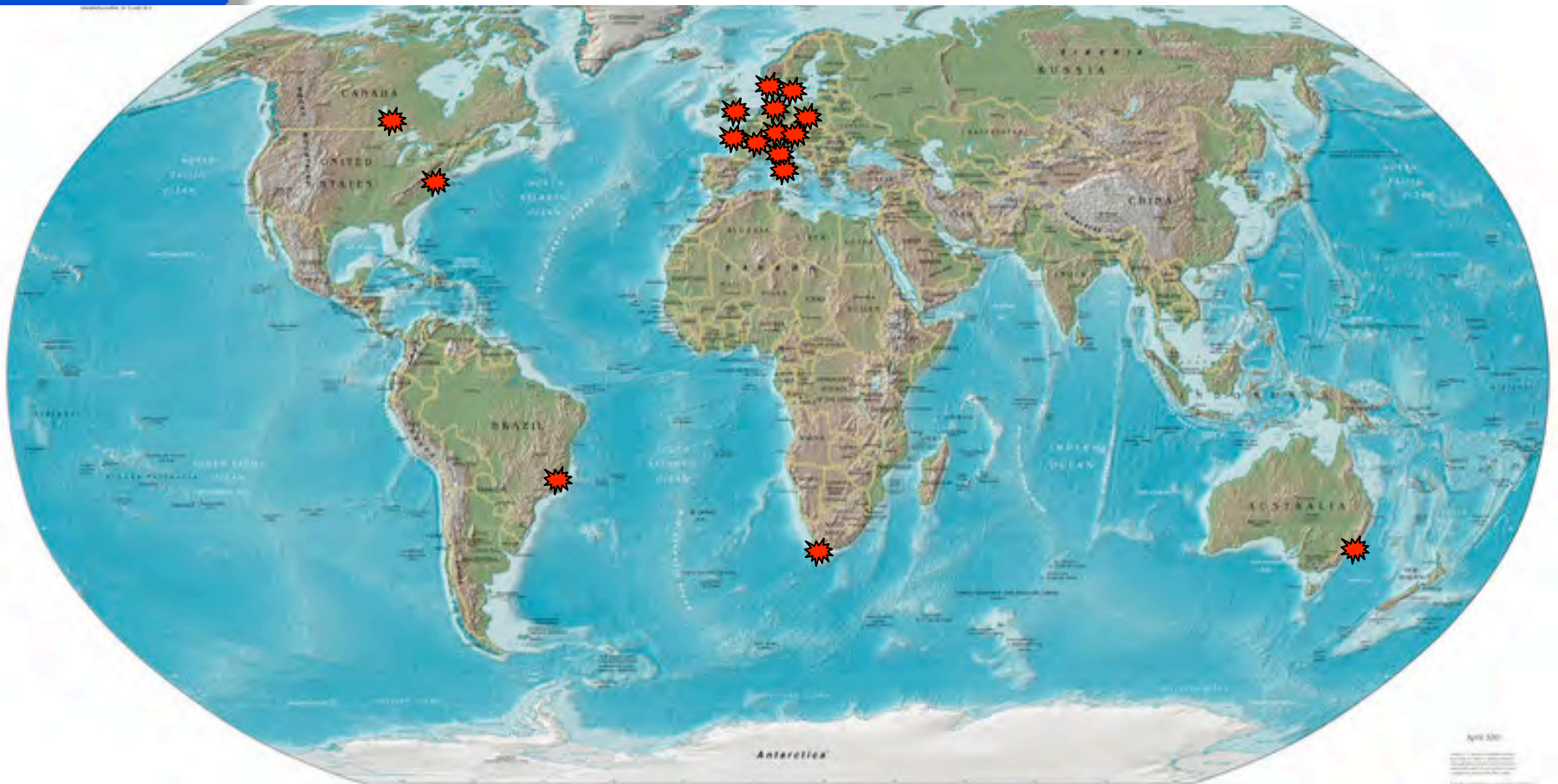


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**CEISA Members:
16 local experts in 16 countries**



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How to reach us:

CEISA

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